

## 10 AM Welcoming Remarks

Rebecca West, Association of English-language Publishers of Quebec

## 10:15 AM Opening Talk & Interview

Alana Wilcox, Coach House Books  
In English

## 11 AM Community-Based Marketing

Moderated by Mathieu Lauzon-Dicső, with:  
Alexandra Kelebay, @thebookishglow  
Cassandra Keating, Saint-Henri Books  
Sanna Wani, Poet Talk podcast / University of Toronto Press  
In English

## 12:15 PM Lunch

Provided by AELAQ

## 1 PM Cover to Cover: Best Practices in Book Design

Moderated by Ryan Van Huijstee, with:  
Jazmin Welch, fleck creative studio / Arsenal Pulp Press  
Kevin Yuen Kit Lo, LOKI / Concordia University  
Sébastien Aubin, OTAMI  
In English

## 2:15 PM The Next Chapter: Succession Planning for the Future of Indie Publishing

Presented in partnership with ANEL

Moderated by Julien Lefort-Favreau, with:  
Caroline Fortin, Éditions Québec Amérique  
Mélicha Labonté, Les Éditions du Noroît  
Robin Philpot, Baraka Books / QC Fiction  
In English and French

*En anglais et en français*

## 3:30 PM Break

## 3:45 PM É(x)changes

Presented in partnership with ANEL

Moderated by Julien Lefort-Favreau, with:  
Alana Wilcox, Coach House Books  
Antoine Tanguay, Éditions Alto  
Luc Bossé, Pow Pow Press  
In English and French

*En anglais et en français*

## 5 PM Cocktail & Book Swap

Refreshments provided by AELAQ

